



16/06/2017

Institution as e-textbook publisher project workshop

- » 10:00 Welcome
- » 10:15 An overview of UCL's textbook publishing programme
- » 11:00 Break
- » 11:15 The eTIPS project: a collaboration between the University of the Highlands and Islands and Edinburgh Napier University
- » 12:00 Using Primary Sources: content, creation and collaboration at the University of Liverpool
- » 12:45 Lunch
- » 13:30 ROME: reframing open markets for e-textbooks
- » 14:15 Discussion/work group session
- » 15:00 Break
- » 15:15 Group sessions summary and future plans
- » 15:45 Close

» Twitter

- › #etextpub

» Web pages

- › <https://www.jisc.ac.uk/rd/projects/institution-as-e-textbook-publisher>

» Project blog

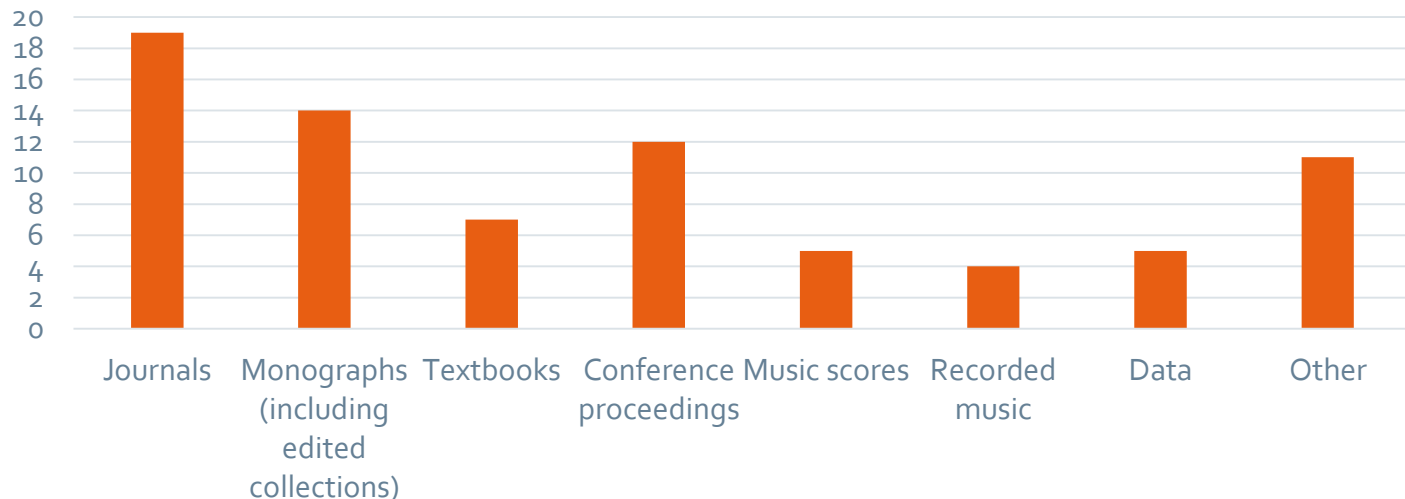
- › <https://etextbook.jiscinvolve.org/wp/>

- » Four-year project to investigate the viability of higher education institutions publishing their own e-textbooks
- » Our overall objective is to assess whether the textbooks that have been created provide:
 - › A more affordable higher education for students
 - › Better value for money than commercial alternatives
 - › An improved, more sustainable information environment for all

- » Participating institutions are creating eight textbooks covering a range of subjects
 - › University College London
 - › University of the Highlands and Islands/Edinburgh Napier University
 - › University of Liverpool
 - › University of Nottingham

- » **Costs:** how long did the books take to write, what were the hidden costs?
- » **Benchmarking:** cost benefit analysis and evidence to invest in more e-textbooks
- » **Technology:** the technology used including lessons learned and issues faced
- » **Licensing:** issues encountered including CC licenses, 3rd party copyright issues
- » **Dissemination, distributions and discovery:** concepts and process behind the dissemination, uptake, and wider adoption of the e-textbooks
- » **Uptake:** evidence of usage by students and courses
- » **Feedback:** Would the authors do it again, would they act as champions?
- » **Implications of implementation:** What are the implications for the wider adoption of the e-textbooks at other institutions?

- » *Changing Publishing Ecologies. A Landscape Study of New University Presses and Academic-led Publishing.* Report to be published June 2017
- › Many of the comments in the survey point towards a toolkit approach to support NUPs and ALPs



- » Think about the 8 key themes as you listen to the presentations
- » Contribute thoughts and ideas in relation to your own institutions in the afternoon workshop
 - › 9 areas – the 8 themes, plus 1 for anything we have missed!
 - › Please discuss your ideas with other delegates and groups ideas where appropriate
 - › These ideas will help shape a proposed toolkit for institutions, which will be a major outcome of the project.

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Discussion/work group session

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