



The University as Publisher: Student and Teacher e-textbook engagement

1. Are you answering this Survey as a student or a teacher?

- Student 
- Teacher 



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1. What published resources do you currently assign for RESEARCH SKILLS such as collecting and analysing quantitative data?

if this question doesn't apply to you because you run a DISSERTATION MODULE, please skip to question 2

	The textbook I use is...		It's available...		It's available				
	Title	Author	In the following formats	...and can be obtained	In hard copy only	In e-book only	Both in hard copy and electronic	For purchase	From our library
Research Skills Textbook 1			<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Research Skills Textbook 2			<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Research Skills Textbook 3			<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



2. What published resources do you currently assign for DISSERTATION WRITING SKILLS?

	The textbook I use is...		It's available...		It's available				
	Title	Author	In the following formats	...and can be obtained	In hard copy only	In e-book only	Both in hard copy and electronic	For purchase	From our library
Dissertation Writing Textbook 1			<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dissertation Writing Textbook 2			<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dissertation Writing Textbook 3			<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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1. On as scale of 1-5, how do you perceive your textbooks to be generally received by your students?

	Generally, I think my students would rate their Research/dissertation textbooks as a...						
	Difficult to read, not very useful		Adequate		Easy to read and useful		NA
	1	2	3	4	5		
My electronic textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
My hard copy textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

2. Are there any typical student responses to any or all of your texts?

if so, what are those typical responses?

usually my students say...

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1. How would you use Research Skills and Dissertation Writing resources if they were available via the internet (E.G. Purchased via Amazon.co.uk) in the form of an e-Book?

2. If these resources were only available for purchase by your students, and not through your university's library, please indicate the maximum price you would be most comfortable with:

3. Can you predict how your students would engage with an online learning resource that contains multimedia web content?

Multimedia web content Ex: glossaries, and accompanying audio/video material



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1. What is the name or the research OR dissertation module you're currently enrolled in?

this is just for organisational purposes, and wont be used in any publication

Module Name

Module Name

2. What text materials did you acquire or use for this module?

We're looking for textbooks, or articles you were asked to read for class

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1. Please list and describe the titles you got the most use out of

We're looking for textbooks, or other essential texts for this module - You can list up to five

Not applicable

	Title, author edition			When reading it I mostly used...	I got it by	and I got it from...
	Title	Author	edition			
Title A				<input type="text"/>	<input type="text"/>	<input type="text"/>
Title B				<input type="text"/>	<input type="text"/>	<input type="text"/>
Title C				<input type="text"/>	<input type="text"/>	<input type="text"/>
Title D				<input type="text"/>	<input type="text"/>	<input type="text"/>
Title E				<input type="text"/>	<input type="text"/>	<input type="text"/>

2. What did you pay for each book

Not applicable

Title A

Title B

Title C

Title D

Title E

3. Please choose the choices from the dropdown menus that most apply to you

Not applicable

	Title (and edition if applicable)	Written (or edited) by	It's a	I mostly read it using
The electronic text I use most is titled			<input type="text"/>	<input type="text"/>

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1. Out of those titles you had access to, is there one you got the most use out of? Which one?

2. What was so useful about it?

3. If that title was optional, why did you chose to get it?



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1. As part of our research, we are evaluating new e-textbooks - looking at how it is produced and how effective it is as learning tool.

The e-textbook are entitled *How to Write a Research Dissertation: Essential Guidance in Getting Started for Undergraduates and Postgraduates*

and *Undertaking Your Research Project: Essential Guidance for Undergraduates and Postgraduates*

Both are also available on Amazon Kindle for £1.99.

- Yes! I would like a free copy, and I'll take a survey about the ebook - Send me a copy of "*How to Write a Research Dissertation: Essential Guidance in Getting Started for Undergraduates and Postgraduates*"
- Yes! I would like a free copy, and I'll take a survey about the ebook - Send me a copy of "*Undertaking Your Research Project: Essential Guidance for Undergraduates and Postgraduates*"
- No, I don't need a free copy, but I will volunteer to take a survey about it in April
- No, thank you. I don't want a free copy, so I'm not interested in taking another survey

2. If you answered "Yes" to the questions above, please enter your preferred email, and we'll contact you about receiving an Amazon Voucher for this e-textbook

Please know that contact information will not be used for any other reason other than to provide you with a voucher - your anonymity will be preserved.

preferred email