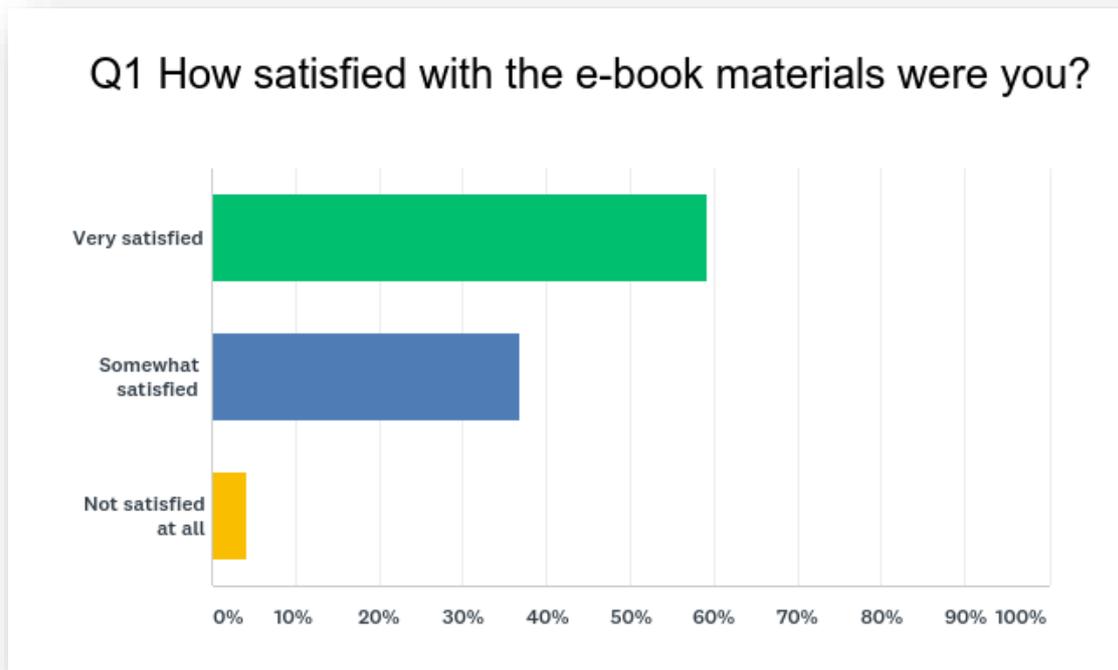


Appendix A

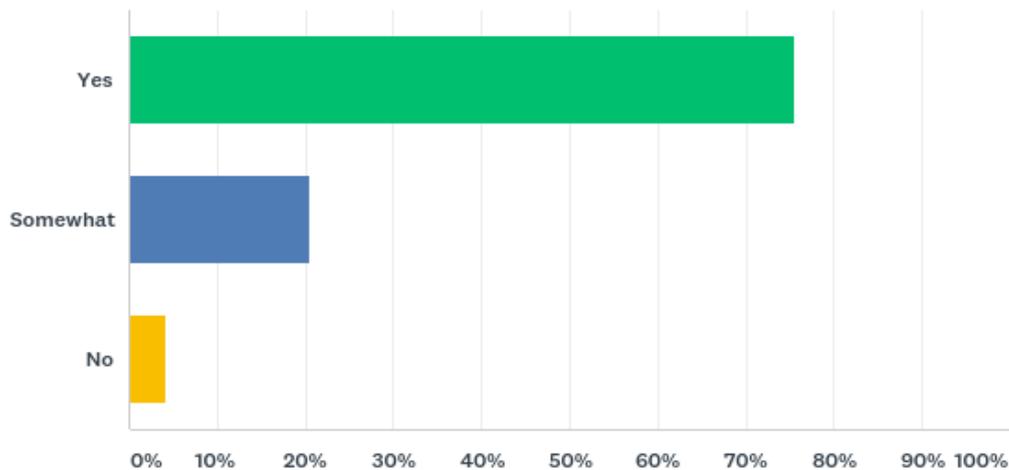
Corporate Social Responsibility

We received 49 responses to the survey from students that used the Corporate Social Responsibility e-textbook as part of their module in the business school. The module was a first year undergraduate module called 'Business sustainability and responsibility'.

The responses from the survey for this group of students are:



Q2 Did the e-book materials meet your expectations?



Q3 If you used other textbooks books as well as the e-book materials provided in the module, how did they compare to the e-book materials?

- E-book is better
- I didn't use other textbooks
- Free resources in the internet
- Both are almost the same
- Less helpful
- Textbooks surely are more detail than e-book, but e-books can provide key points efficiently.
- I like graphs, videos, and pictures.
- Both are ok
- E-book contains video which is helpful in understanding
- I did not use books, I used other sources

Q4 What books, if any, have you bought to for use in this module?

No responses were provided by the students for this question.

Q5 What books, if any, have you borrowed from the library or from others for use in the module?

18 respondents stated that they had not borrowed any books from the library to support this module.

Q6 What books, if any, have you accessed online for use in this module?

- Only those provided on the moodle page

- not books, but articles I found online.
- I couldn't remember what book but i downloaded the pdf online
- mainly just website browsing
- the books suggested.
- referenced online websites and pdf documentation

Q7 What formats have the books been in?

18 respondents confirmed that they only used e-book formats to support the module.

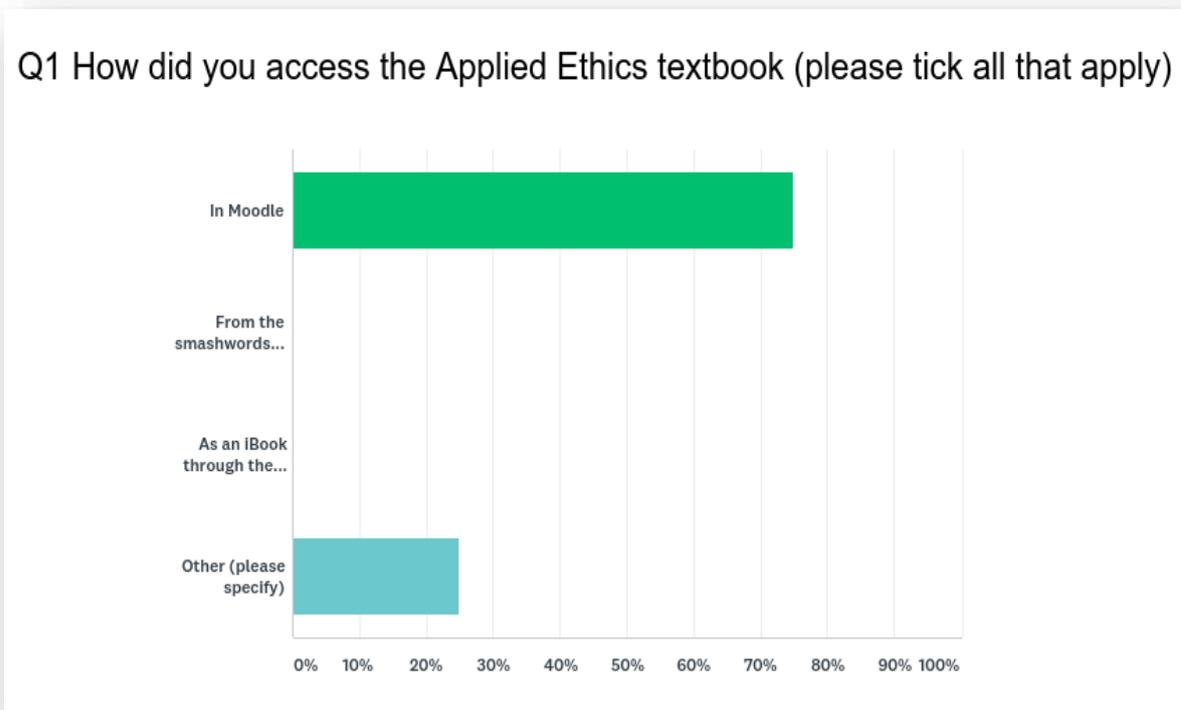
Q8 What price, if any, did you pay for textbooks to support this module?

Only 2 out of 17 respondents indicated that they had purchased a book to support the module. The prices reported were £45 and £20.

Applied Ethics

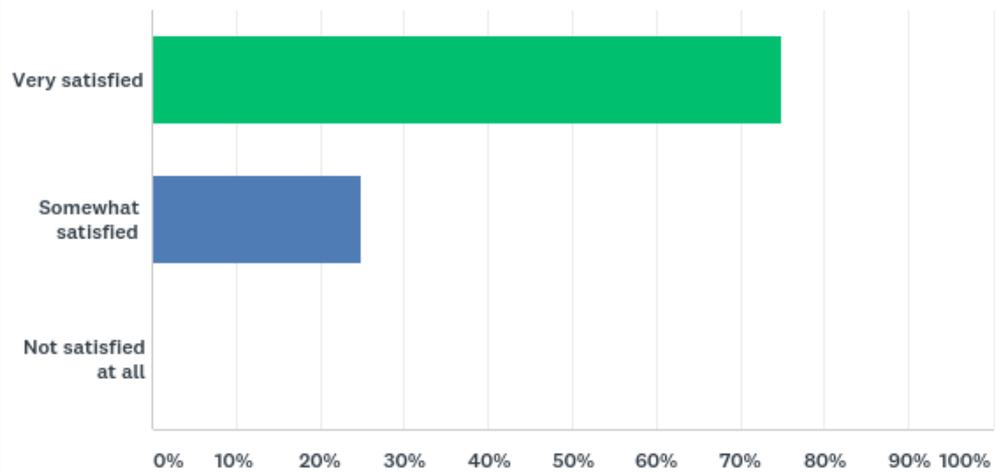
We only received 4 responses to the survey from students that used the Applied Ethics e-textbook as part of their module in the Department of Philosophy. The module was a first year undergraduate module.

The responses from the survey for this group of students are:

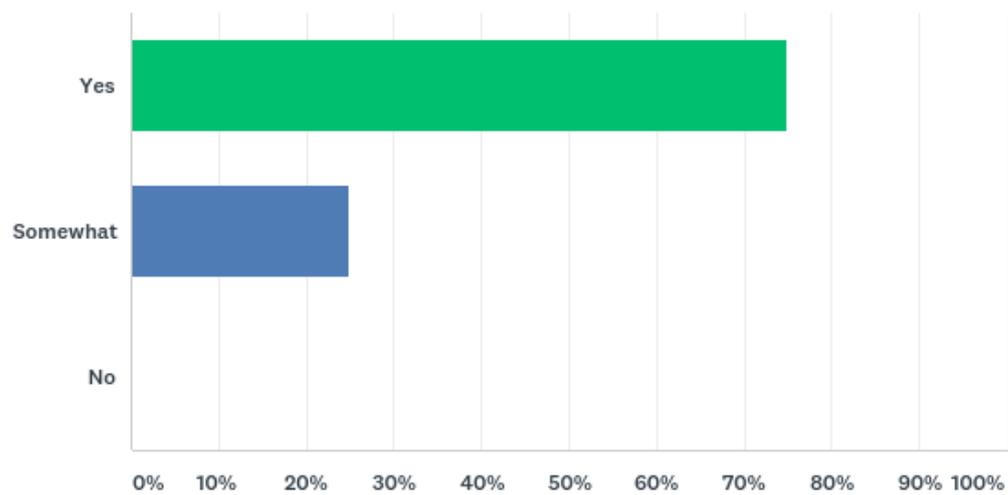


The 1 respondent of the 4 who indicated that they accessed the book by an alternative route to the VLE, indicated that they did so through Nusearch, which is the library collection search facility.

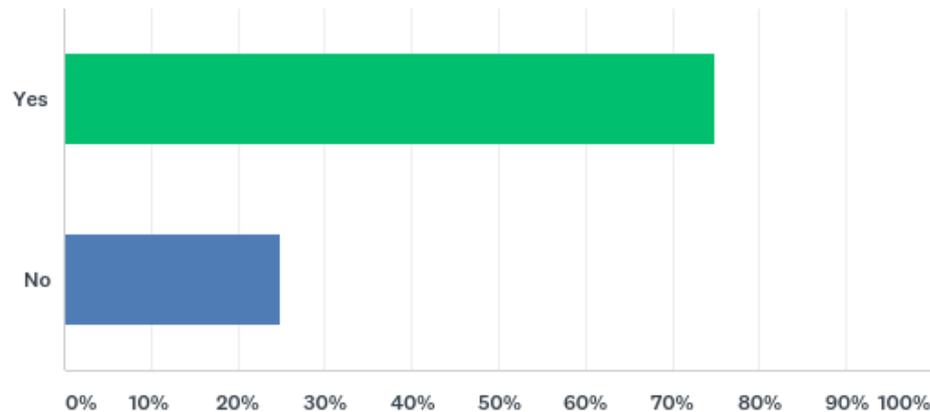
Q2 How satisfied with the e-textbook were you?



Q3 Did the e-textbook meet your expectations?



Q4 Was this the only textbook you used for this module?



Q5 If you used other textbooks books as well as the Applied Ethics e-textbook, how did the compare with the Applied Ethics e-textbook?

The one respondent that indicated that they had used other textbooks did not provide an answer to how the other books compared with the Applied Ethics book.

Q6 What books, if any, have you bought to for use in this module?

Two respondents answered this question. Both indicated that they did not buy any other books to use in the module. One of them indicated that they had used 'pdf online ethics articles' in support of the module.

Q7 What books, if any, have you borrowed from the library or from others for use in the module?

Three respondents answered this question. Two indicated that they had not borrowed from the library for use in the module. One respondent indicated that they had borrowed:

- Ethics in Practice, LaFollette, 2nd Edition; Environmental Ethics, Schmidtz, Willott; Animal Liberation, Singer; Rights, Killing & Suffering, Frey.

Q8 What books, if any, have you accessed online for use in this module?

Two respondents answered this question. One indicated that they did not access any other online materials in support of this module. The other indicated that they accessed 'ethics journals and ethics papers on all topics'.

Q9 What formats have the books been in?

Two respondents confirmed that they only used e-book formats to support the module. One respondent indicated that they had used a 'second hand' textbook to support the module.

Q10 What price, if any, did you pay for textbooks to support this module?

Only 1 respondent answered this question and indicated that they did not purchase a book to support the module.