Institution as e-textbook publisher project workshop
Today’s programme

» 10:00 Welcome
» 10:15 An overview of UCL’s textbook publishing programme
» 11:00 Break
» 11:15 The eTIPS project: a collaboration between the University of the Highlands and Islands and Edinburgh Napier University
» 12:00 Using Primary Sources: content, creation and collaboration at the University of Liverpool
» 12:45 Lunch
» 13:30 ROME: reframing open markets for e-textbooks
» 14:15 Discussion/work group session
» 15:00 Break
» 15:15 Group sessions summary and future plans
» 15:45 Close
How to find us

» Twitter
  › #etextpub

» Web pages
  › https://www.jisc.ac.uk/rd/projects/institution-as-e-textbook-publisher

» Project blog
  › https://etextbook.jiscinvolve.org/wp/
About the project

» Four-year project to investigate the viability of higher education institutions publishing their own e-textbooks

» Our overall objective is to assess whether the textbooks that have been created provide:
  › A more affordable higher education for students
  › Better value for money than commercial alternatives
  › An improved, more sustainable information environment for all
Participating institutions are creating eight textbooks covering a range of subjects

› University College London
› University of the Highlands and Islands/Edinburgh Napier University
› University of Liverpool
› University of Nottingham
Presentation themes

» **Costs:** how long did the books take to write, what were the hidden costs?
» **Benchmarking:** cost benefit analysis and evidence to invest in more e-textbooks
» **Technology:** the technology used including lessons learned and issues faced
» **Licensing:** issues encountered including CC licenses, 3rd party copyright issues
» **Dissemination, distributions and discovery:** concepts and process behind the dissemination, uptake, and wider adoption of the e-textbooks
» **Uptake:** evidence of usage by students and courses
» **Feedback:** Would the authors do it again, would they act as champions?
» **Implications of implementation:** What are the implications for the wider adoption of the e-textbooks at other institutions?

› Many of the comments in the survey point towards a toolkit approach to support NUPs and ALPs
Think about the 8 key themes as you listen to the presentations.

Contribute thoughts and ideas in relation to your own institutions in the afternoon workshop.

- 9 areas – the 8 themes, plus 1 for anything we have missed!
- Please discuss your ideas with other delegates and groups ideas where appropriate.
- These ideas will help shape a proposed toolkit for institutions, which will be a major outcome of the project.
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